



- Irritated Skin
- Excessive Itching
- Scratching & Biting
- Flaky Skin
- Dry or Oily Skin or Coat
- Excessive Shedding
- Odorous Skin
- Dull or Brittle Coat
- Allergies



Item #: 103000
60 Delicious
Chewable Tablets
Suggested Retail \$25.95
Preferred Customers \$19.95

Skin & Coat Formula for Cats with Fish Oil & Taurine

Does your cat suffer from skin & coat problems?

Poor nutrition and allergies, two of the most common causes of skin & coat problems, can lead to ailments such as dry, flaky or odorous skin, dull, brittle coats, excessive shedding and sores from frequent scratching and biting. Food alone does not always supply all the nutrients your cat needs to keep its skin and coat in optimal condition. That's why you need to supplement your cat's diet with our Skin and Coat Formula. The ingredients in this advanced formula will help promote a thick, glossy coat and healthy looking skin.

Improves skin & coat health from the inside out

This special formula contains natural, wholesome skin and coat support nutrients including vitamins A, D, E and fish oils (omega fatty acids). The cat's evolutionary diet in the wild, such as herring, salmon and wild game, contain high amounts of omega-3 oils. Most cat foods do not. These oils are being studied intensively for their nutritional value throughout the body in humans, dogs and cats. Cornell Feline Health Center has demonstrated the positive effects of fish oils in managing skin flare ups & other skins conditions.

Use this dietary supplement in conjunction with other products in our *Skin and Coat System* to promote your cat's optimal skin & coat health. While our Skin & Coat Formula is working from the inside out, apply our Soothing Mist with Tea Tree Oil, Aloe Vera and other herbs, topically. It works from the outside in to soothe the problem areas, nourish the skin and revitalize your cat's coat.

Why this supplement is more effective than others...

The *Encapsulated fish oils* used in our Skin & Coat Formula are certified free of contaminants such as mercury and lead. Microencapsulation is a state-of-the-art process where oils/fats are made very small to promote better absorption in the intestines. This enables your cat to receive the full nutritional benefit of the oils.

Our Skin & Coat Formula was *Clinically Tested and Proven Effective* based on six years and thousands of satisfied users.

This formula contains *Taurine*, an essential amino acid (protein building block) necessary for normal function of your cat's eyes, heart and reproductive system.

The delicious roast beef flavored chewable tablets have a taste cats love.

All our dietary supplements are manufactured in human pharmaceutical plants under the highest quality standards.

All products are formulated by Dr. Jane Bicks, a veterinarian recognized nationally as a foremost authority in the natural treatment of animals.

Pet Owners Say

Our cat, Meeko, looked so handsome, except for dandruff. Oh no!

We put him on Best Friends Skin & Coat formula & within 3 weeks, we noticed a remarkable difference. He's not a flaky kitty anymore!

D.C., Las Vegas,



Skin & Coat Formula for Cats with Fish Oil & Taurine

What is in this formula?

Calcium Phosphate, Powdered Cellulose, Fish Oil, Liver Powder, Hydrolyzed Vegetable Protein (roast beef flavor), Sucrose, Vitamin E Supplement, Vegetable Oil, Taurine, Stearic Acid, Vitamin A Supplement, Choline Chloride, Zinc Oxide, Inositol, Vitamin D Supplement, TBHQ (preservative). Oxide, Inositol, Vitamin D Supplement, TBHQ (preservative).

Guaranteed Analysis: Each tablet contains a minimum of: 270 mg Marine Lipid Concentrates; 57 mg Vegetable Oils; 10 mg Zinc; 1500 I.U. Vitamin A; 300 I.U. Vitamin D; 25 I.U. Vitamin E; 2500 mcg Choline; 50 mg Taurine; 2500 mcg Inositol.

How much do I give my cat?

Follow the suggested daily dosage on the bottle. Cats less than 15 pounds should receive 1 tablet per day. Cats 15 or more pounds should take 2 tablets per day.

How do I give it to my cat?

All pets should be introduced to ingestible products slowly so their digestive tracts do not become upset. We suggest giving a small portion of the recommended dose to start, building up to the maximum dose over a week. Give your pet a quarter of the recommended dosage for 2 days, a half for the next 2 days, three-quarters for the next 2 days and the full dosage on the 7th day. Never exceed the maximum dose.

What if my cat needs more than one

supplement? For best results, introduce only one ingestible product at a time for a 2 week period. This allows the pet's body to adjust and give you the opportunity to see the results. After that 2 week period, you can start your pet on the next ingestible.

How long can my pet stay on this formula?

To keep your pet's skin and coat in top condition, we recommend giving your pet our Skin & Coat formula on a daily basis throughout his/her life. Daily usage will help deliver the nutrients your pet needs to promote and maintain optimal skin health and a full shiny coat.

How long will it take to see a difference?

You will see a shinier coat and less flaking within one week after reaching the recommended dosage. If you are using this formula because your pet has an allergy, it will take 2-3 weeks after reaching the recommended dose.

What if my cat will not eat it?

Break off a small piece and crumble it into your cat's food. If the food is canned, mix well. If the food is dry, mix the crumbled small pieces among the dry food. Add more small pieces daily until the entire recommended dosage is accepted in the food. If your pet eats twice daily, divide the dosage in each meal.

Will your formula interfere with my pet's low fat diet?

No, our Skin & Coat Formula for cats has only 4.7 calories.

My pet has food allergies. Will there be a problem?

Don't worry. If your pet is allergic to beef, the beef flavor in our formula is made from a special type of flavored soy protein that will not affect pets with beef allergies. If your pet is allergic to soy, our soy is processed so it is so small the body does not recognize it as soy. If your pet is allergic to fish, it is probably allergic to the protein and not to the oil. If your pet is allergic to liver, chances are it will not be allergic to the liver in this product because it contains pork liver, a product most pets don't usually eat. Just remember to introduce the product slowly.

What should I do if my pet has loose stool from the product?

You may have introduced too much too soon. All new ingestibles should be introduced slowly.

What preservatives do you use and why

We use TBHQ in our formula. It is an FDA approved preservative for people as well as pets. We use it because the fish oil in this product can spoil and cause illness.

